



Case Study: Lord Wandsworth College

Sector: Education Company size: 200-500

Lord Wandsworth College is a beacon of academic excellence and holistic education, this co-educational independent school has fostered a reputation for nurturing students' intellectual, personal, and social development. Their ethos is to nurture inwardly self-confident, outwardly modest, curious and passionate young individuals who are ambitious to go and make a positive difference in the world.

The challenge

Common challenges across the education sector include disconnected solutions, ageing infrastructure that is often not purpose-built, and a multitude of manual reports paper trails and emails - taking time and focus away from students' development.

Whilst leading in education and student development, Lord Wandsworth College faced these challenges and felt that there was something missing from their strategic vision. How could technology play a pivotal role in what they do, and how could this evolve in the future to offer better opportunities to their students?

The solution

We brought together the Lord Wandsworth College team and mapped out every touchpoint involving staff, students, and teachers—from paperwork and lesson notes to accounting, student registration, and strategies for fostering continued engagement with LWC alumni.

Our Digital Diagnostics assessment highlighted some great use cases for AI, including automating student registration, establishing innovative connections with alumni and donors, delivering personalised learning and bringing technology to the heart of everything the school does.

We proposed an 18-month programme, to build internal capabilities that will lead to improved financial sustainability, reputation and lasting change. Most importantly, it will free up teachers' time, allowing them to focus more on what truly matters: their students.

Lord Wandsworth College's Digital Evolution Strategy will transform the way the school operates and better connect with staff, students and parents. We uncovered the potential for:

- ▶ An estimated 330% ROI within the initial five years.
- ▶ An 86% increase in data visibility, enhancing decision-making capabilities.
- ▶ And an substantial increase in operational efficiency taking them to 95%

The impact

We brought clarity, showing the current state of play using data, aligning all teams on the priorities and increasing cross-functional empathy. The Digital Diagnostic report showed them the route to measurable return on investment potential for each initiative, making them ready to act on it and start their Digital Evolution journey.



Baz Bennett
Chief Operating Officer

Lord Wandsworth College partnered with Geeks to kick start our digital journey. The aim is to ensure the College is at the forefront of digital teaching and learning and become more business efficient. Working with Geeks we have been able to identify where our strengths and weaknesses are, and prioritise.

We have been impressed by the friendly nature of Geeks and their way of holding us to account. It would be too easy to not progress, but with Geeks we will. There is still much work to do and we are at the beginning of this exciting transition. However, Geeks will ensure we become a sector leader in all things digital, taking all members of our staff with us. We look forward to the next steps.